

# WOULD YOU LIKE A CAREER WITH THAT?

If you have an appetite to succeed and believe in teamwork, responsibility and leadership, McDonald's offers a menu of opportunities.

FOR SOME, it's a flexible job that fits around study or family life. For others, it's the beginning of a career journey with endless possibilities.

If hearing the catchcry, "one Quarter Pounder, add cheese, and a medium fries," takes you back to the buzz of your first job, you're not alone. Every day, thousands of young people around Aotearoa pull on a polo and step into one of the biggest acts of service: feeding hungry Kiwis.

Since opening in Porirua in 1976, McDonald's has grown to become one of New Zealand's largest employers of youth. With more than 11,000 employees across the country – 70 percent under the age of 25 – it's where many get their start: from first-timers finding their feet to soon-to-be managers working their way up the ranks.

It's not just about nailing the salt-to-fry ratio (although that is an art). It's about developing real-world skills, including teamwork, responsibility and leadership. Just ask Liam Crawford. Now 26, he's an assistant manager at McDonald's Nelson and has been with the company since 2016. What started as a temporary work experience role at 17 turned into a career path he hadn't expected but is now embracing.

"There's so much Macca's has to offer in terms of growth," says Liam. "I'm eager to keep progressing because there's still so much to learn and so many opportunities. Whether that's moving into a restaurant manager role, becoming an operations manager, or even exploring franchisee or head office positions."

No two days are the same. "You're always interacting with customers, delivering great food and creating memorable moments. But another big part of it is constantly developing the team, helping them run their shifts, manage the business, and grow their skills."

For those juggling study, hobbies or family, flexibility is part of the deal. "When I refereed basketball a lot, I was able to travel around the country for



McDonald's Nelson assistant manager Liam Crawford has been working his way up the ranks since 2016, starting with a temporary work experience role when he was a teenager.

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tournaments and get nights off to referee local competitions. It didn't affect my work life, and I still got all my hours and the same opportunities."

Liam's hard work hasn't gone unnoticed. He was awarded top student at McDonald's highest-level course, Leading Great

Restaurants, which covers everything from business performance and profitability to people management and health and safety. "The class voted for the person they felt had contributed to their learning and supported others along the way. I wasn't expecting it. But I'm glad I was able to make a positive impact."

Liam credits McDonald's with sharpening his time management, communication and confidence. And his sights are still set high. Maybe a franchise of his own, or even a head office role.

From first jobs to future careers, Macca's is more than burgers. It's a launch pad.