MEDIA RELEASE 15 April 2014



McDonald's serves up more jobs for Hamilton

McDonald's new St James restaurant will be serving up more than just a quick meal to Hamiltonians when it opens its doors today, it will also be providing approximately 50 employment opportunities to local job-seekers.

McDonald's New Zealand managing director, Patrick Wilson, says he's very excited about opening a brand new McDonald's restaurant in Hamilton, and offering more employment opportunities in the area. The new restaurant brings the number of McDonald's in the county to 163.

"We are pleased to not only be bringing additional employment to Hamilton but to also serve good food fast to those working, living, or passing through the area. We see the Waikato as key part of our business, and our eighth and newest restaurant in Hamilton shows our willingness to invest in the region.

"McDonald's offers employees the opportunity to earn while they learn by working towards a range of internationally recognised NCEA and NZQA accreditations. They also get one of the world's most well-known brands on their CV."

The new restaurant, situated at 123 Thomas Road in Rototuna, will operate 24 hours a day, seven days a week, seating up to 90 customers. It opened for business this morning.

With a play land, McCafe, and a dual lane drive thru, the restaurant will also feature digital menu boards and has been built with sustainability in mind with energy efficient lighting and air conditioning.

Ends

For more information please contact:

Sean Brown Mango Communications seanb@thisismango.co.nz 027 257 8722

Emily King Mango Communications emilyk@thisismango.co.nz 09 354 1365 or 021 132 9506

About McDonald's New Zealand

New Zealand's first McDonald's restaurant opened in Porirua in 1976. Today there are 163 McDonald's restaurants across New Zealand, 80 per cent of which are owned and operated by local business men and women. The organisation employs over 9,000 people in restaurants nationwide, and is one of New Zealand's largest employers of youth. McDonald's was awarded 'retail employer of the year' by Retailworld. In 2013 McDonald's spent around \$180 million with local suppliers, while New Zealand producers exported over \$465 million of food to other McDonald's markets. McDonald's is the primary supporter of Ronald McDonald House Charities in New Zealand, which provides accommodation for the families of seriously ill children and other services including mobile dental care units. For more information visit www.mcdonalds.co.nz

Check out McDonald's New Zealand on Facebook <u>www.facebook.co.nz/mcdonaldsnz</u> or Twitter @Maccasnz.