



PRODUCT ALERT
18 March 2014

McDonald's gets a little bit fancier

Introducing new additions to the M-Selections range

It's getting a little bit fancy at McDonald's with the launch of a brand new Crispy Chicken Ciabatta, which comes in two flavours, now available as part of the M-Selections range.

The Crispy Chicken Ciabatta comes with tender chicken, coated with light, golden crispy Panko crumbs in a new toasted ciabatta roll.

The Crispy Chicken Ciabatta – Tangy BBQ, has a southern-styled BBQ sauce, diced crunchy lettuce, red onion and cheese with a Swiss accent – a taste sensation so full of flavour; it's worth getting ready for.

Crispy Chicken Ciabatta – Zesty Mayo, comes with a garden salad mix of carrot, cabbage and lettuce and a delicious citrus mayo to add a bit of zing.

Plus for those who want something a little bit fancy for breakfast, McDonald's has also introduced French Toast Fingers for a limited time.

These delicious additions join some old favourites as part of the M-Selections range – the Grand Angus and Mighty Angus made with 100 percent tender New Zealand Angus beef. The Grand Angus is a classic, dressed up to the nines, filled with red onion rings, fresh juicy tomato, crisp lettuce and cheese. The Mighty Angus includes rasher bacon, red onion rings for extra bite and a dash of tangy tomato relish.

So get your taste buds ready and prepare yourself for something a little bit fancy. Available from 10.30am (French Toast Fingers are available before 10.30am only).

New additions to the M-Selections range

- Crispy Chicken Ciabatta Zesty Mayo
- Crispy Chicken Ciabatta Tangy BBQ
- French Toast Fingers

For more information please contact:

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About McDonald's New Zealand

New Zealand's first McDonald's restaurant opened in Porirua in 1976. Today there are 162 McDonald's restaurants across New Zealand, 80 per cent of which are owned and operated by local business men and women. The organisation employs over 9,000 people in restaurants nationwide, and is one of New Zealand's largest employers of youth. McDonald's was awarded 'retail employer of the year' by Retailworld. In 2012 McDonald's spent around \$180 million with local suppliers, while New Zealand producers exported over \$320 million of food to other McDonald's markets. McDonald's is the primary supporter of Ronald McDonald House Charities in New Zealand, which provides accommodation for the families of seriously ill children and other services including mobile dental care units. For more information visit www.mcdonalds.co.nz

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