

## **MEDIA RELEASE**

18 April 2019



### **McDonald's keeping it Kiwi**

*Macca's shopping list reveals an \$18m increase in spend on Kiwi ingredients in 2018*

\$173 million was spent on local produce by McDonald's New Zealand in 2018, an increase of \$18 million from 2017. From quality grass fed beef, to Ingham's chicken, and fresh produce from Pukekohe, the Macca's shopping list is local and proud, full of everyday ingredients you would find in your average Kiwi shopping trolley.

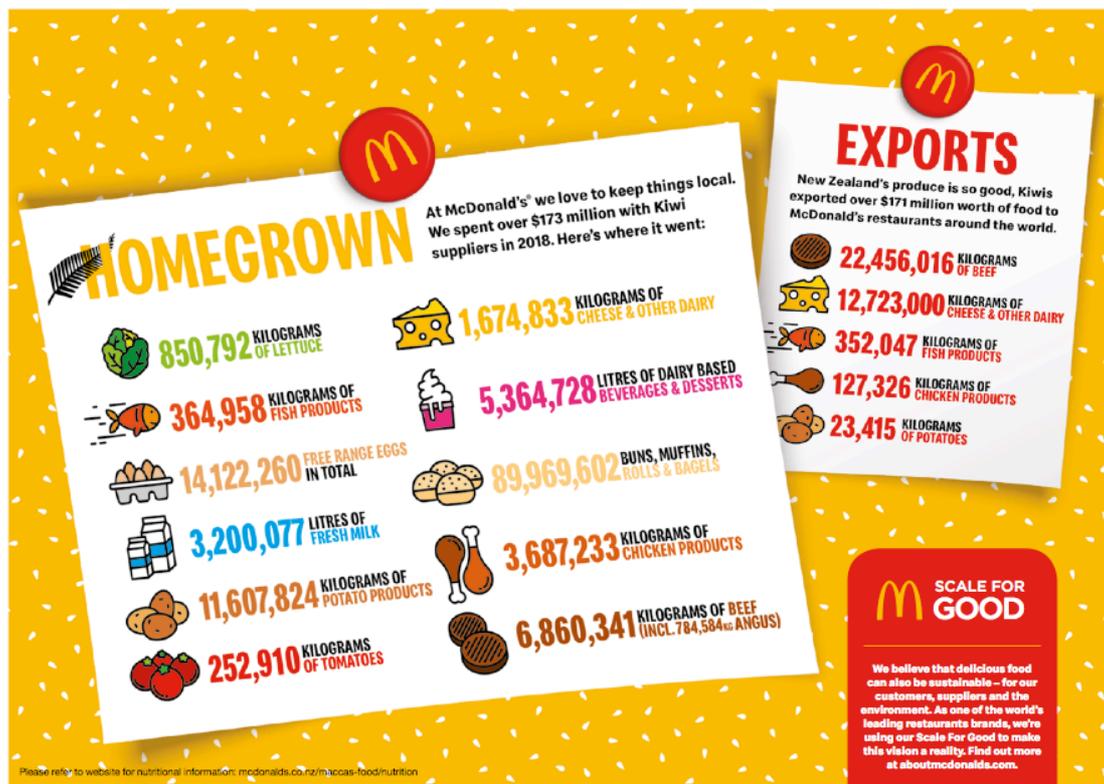
This Kiwi produce isn't just stocking the restaurants here in New Zealand. Overseas, McDonald's markets including Australia, the Pacific Islands and the United States purchased a further \$171 million of produce from local suppliers.

Breaking down those numbers and putting them into perspective:

- McDonald's purchases over 89 million buns, rolls, bagels and muffins from Aryzta in Auckland
- Over 850,000 kg of lettuce was used in 2018 - that's enough lettuce to stretch the length of 3,400 rugby fields
- 14.12 million free-range eggs were used last year - 3.6 times more eggs than there are cars in New Zealand
- In addition to the 6.86 million kg of beef used locally, another 22.45 million kg was purchased by McDonald's globally
- 12.7 million kg of cheese produced by Fonterra, the equivalent weight of 705 double-decker buses, was also exported to McDonald's restaurants around the world

"We serve some of the best locally grown produce, not only to our Kiwi customers but globally," says McDonald's Managing Director Dave Howse. "A \$341 million spend on local ingredients from farms and suppliers across New Zealand, is a great contribution to New Zealand's economy and we're especially proud of that at McDonald's."

"We have long term relationships with our New Zealand suppliers, many going back decades. Like us, they continue to invest in their businesses and lead the way in producing quality, safe and delicious food."



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**About McDonald's New Zealand**

New Zealand's first McDonald's restaurant opened in Porirua in 1976. Today there are over 170 McDonald's restaurants across New Zealand, 85 per cent of which are owned and operated by local business men and women. The organisation employs over 10,000 people in restaurants nationwide, and is one of New Zealand's largest employers of youth. In 2018 McDonald's spent more than \$170 million with local suppliers, while New Zealand producers exported \$171 million of food to other McDonald's markets around the world. McDonald's is the primary supporter of Ronald McDonald House Charities New Zealand, who keep families close while their children are in hospital.

For more information visit [www.mcdonalds.co.nz](http://www.mcdonalds.co.nz)

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