

MEDIA RELEASE

20 July 2016

Macca's confirms McDelivery trial New Lynn and Glenfield restaurants first to trial

McDonald's NZ has confirmed its McDelivery service will be trialed at their New Lynn and Glenfield restaurants in Auckland.

From today customers in New Lynn will be able to get Macca's delivered straight to their door. Next week McDonald's Glenfield joins the McDelivery trial giving even more Aucklanders a chance to try the new service. Delivery will be available within a limited radius from each restaurant.

McDonald's spokesperson, Joanne Mitchell says the company has responded to public demand.

"McDelivery is about offering our customers choice and convenience," Mitchell said.

"Since the launch of McDelivery in other markets, Kiwis have been asking for McDonald's delivery in New Zealand. All of our innovations – from McCafe in Drive-Thru to All Day Breakfast, and now McDelivery, have been driven by the changing needs of our customers."

Customers will be able to order from menulog.co.nz choosing from a range of the core menu items, including burgers, fries, desserts and All Day Breakfast. New Lynn and Glenfield restaurants will offer delivery from 5pm-10:30pm, 7 days a week. A minimum order and delivery fee will apply.

McDonald's New Zealand will be closely monitoring the trial.

ENDS

Notes to editor:

- New Lynn delivery within postcode 0600
- Glenfield delivery within postcode 0629
- Glenfield McDonald's starts McDelivery service on 27 July, 2016
- Delivery available between 5pm-10:30pm
- Minimum order and delivery fee applies
- Order at menulog.co.nz
- Create Your Taste is not available with McDelivery.

For more information please contact:

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About McDonald's New Zealand

New Zealand's first McDonald's restaurant opened in Porirua in 1976. Today there are 166 McDonald's restaurants across New Zealand, 80 per cent of which are owned and operated by local business men and women. The organisation employs over 9,000 people in restaurants nationwide, and is one of New Zealand's largest employers of youth. McDonald's was awarded 'retail employer of the year' in 2011 by Retailworld. In 2015 McDonald's spent more than \$202 million with local suppliers, while New Zealand producers exported over \$211 million of food to other McDonald's markets around the world. McDonald's is the primary supporter of Ronald McDonald House Charities New Zealand, who take care of Kiwi families throughout their children's medical journeys, providing a 'home-away-from-home' and other support programmes.

For more information visit www.mcdonalds.co.nz

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