

## McDonald's Accelerating Climate Action to Reach Net Zero Emissions by 2050

*Company joins the United Nation's Race to Zero and SBTi Business Ambition for 1.5°C campaigns*

**CHICAGO, Ill., October 4, 2021** – Today, McDonald's Corporation is announcing its commitment to achieve net zero emissions across its global operations by 2050. As part of this initiative, the Company is joining the [United Nation's Race to Zero](#) campaign and signing on to the [Science Based Targets initiative's \(SBTi\) Business Ambition for 1.5°C](#) campaign. In pursuit of a 1.5°C future, McDonald's will increase the emissions reduction levels in its existing 2030 science-based target across all scopes of emissions in line with developing SBTi best practices and will set a long-term reduction target to reach net zero emissions. Efforts underway since 2018 have already resulted in an 8.5% reduction in the absolute emissions of restaurant and offices and a 5.9% decrease in supply chain emissions intensity against a 2015 baseline.

"We believe we have both a privilege and a responsibility to help lead on issues that matter most in communities – and there is no issue more urgent globally and of impact locally than protecting our planet for generations to come," said **Chris Kempczinski, McDonald's President and Chief Executive Officer**. "By committing to net zero through the SBTi's Business Ambition for 1.5°C campaign, we are helping every community we serve mitigate the impacts of climate change and adapt for the future."

A world with lower greenhouse gas emissions and a steady global temperature could ultimately mean less severe weather that can impact restaurant operators and their communities; and more favorable conditions for the farmers and ranchers who work hard to bring customers' favorite menu items from the fields to the front counter.

A global net zero emissions commitment requires system-wide decarbonization, and McDonald's is working with market business teams, franchisees, suppliers and other partners to convert ambition to action to impact by:

- Increasing the substantial emissions reductions already in progress across our restaurants, offices and supply chain in service of McDonald's existing SBTi targets (set in 2018, covering scopes 1, 2 and 3). Evolving our targets and aligning to the latest climate science across all scopes of our emissions will help to limit rises in global temperatures to under 1.5°C and guide the path toward McDonald's net zero 2050 ambition.
- Enabling McDonald's teams across the world to innovate and implement locally tailored solutions to help advance industry-leading innovations in renewable energy, regenerative farming, circular economy and sustainable packaging. Markets are already at work. Today, McDonald's UK & Ireland is announcing its comprehensive business and sustainability strategy.
- Contributing insights from McDonald's supply chain and [sustainability journey thus far](#) to the SBTi's important ongoing work to develop 1.5°C emissions reduction pathways for forestry, land and agriculture, and to define a science-based framework for net zero emissions. Once final, these frameworks will guide the future evolution of our existing targets.

"Because McDonald's serves and delivers food to local communities around the world, they have an opportunity to use their unique assets - their restaurants and supply chain - to set an example of deep corporate responsibility and to inspire other companies and communities to do likewise. Its decision to commit to a net-zero future matters because it will deliver results at scale and build momentum ahead of COP26 where we need more companies, governments, and other actors to do the same," said **Carter Roberts, President and CEO of World Wildlife Fund (WWF)**. "By leveraging the latest science in

accounting for agricultural emissions, this commitment paves a path for other large food companies to follow. No single company can solve the climate crisis. But commitments like this that raise ambition and push forward critical areas of climate science can create lasting results.”

For more than 65 years, McDonald’s has championed feeding, fostering and caring for the communities it serves. Committing to net zero emissions by 2050 advances the Company’s work for decades to help drive a more resilient food system, support its farmers and producers, and regenerate the natural resources and ecosystems upon which our communities depend through regenerative agricultural practices. Follow [McDonald’s Timeline of Climate Action](#) and learn more about the initiatives already underway across the system that are enabling McDonald’s to reach its 2030 science-based targets along the path to achieving the overarching commitments announced today:

- [McDonald’s Substantial Achievement of its 2020 Responsible Sourcing Goals](#)
- [How McDonald’s became the first global restaurant company to set a science-based target to significantly reduce greenhouse gas \(GHG\) emissions](#)
- [McDonald’s first net zero energy design restaurant in Orlando, FL](#)
- [McDonald’s ambition to drastically reduce plastics and offer sustainable Happy Meal toys around the globe by the end of 2025](#)

### **About McDonald’s**

McDonald’s is the world’s leading global foodservice retailer with over 39,000 locations in 119 countries. Approximately 93% of McDonald’s restaurants worldwide are owned and operated by independent local business owners.

As one of the world’s largest restaurant companies, we believe we have a responsibility to provide long-term, sustainable value creation for shareholders while taking action on some of the world’s most pressing social and environmental challenges. We’re also prioritizing our role and impact in the communities we have been serving for more than 65 years and speaking up about how we plan to feed and foster the future of those communities over the next 65 years. As we look to the future, we believe we can have an even greater impact by focusing on four areas that matter most to our communities: Food Quality & Sourcing; Our Planet; Community Connection; and Jobs, Inclusion & Empowerment.

The release contains certain forward-looking statements or projections, which reflect our expectations regarding future events, performance and goals and involve a number of risks and uncertainties. Generally speaking, any statement not based upon historical fact is a forward-looking statement. Forward-looking statements can also be identified by the use of words such as "may," "will," "expect," "believe" or similar expressions. You should not rely unduly on forward-looking statements. These are not guarantees of performance and speak only as the date the statement is made. Factors that could cause actual results to differ materially from our expectations are detailed in the Company's filings with the Securities and Exchange Commission. The Company undertakes no obligation to update such forward-looking statements, except as may otherwise be required by law.

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