



MEDIA RELEASE

Macca's launches Dunked Chicken Range, scores a slam dunk with Harlem Globetrotters

They dunk hoops. Macca's dunks burgers.



Auckland, New Zealand (15.04.26): Things are about to get seriously saucy at Macca's. Meet Dunked, the new Korean Sticky BBQ Chicken Range landing nationwide from Wednesday 15th April.

For the first time ever, Macca's is taking sauce to a whole new level by **literally dunking the entire crispy chicken fillet** of two burgers in Korean Sticky BBQ Sauce. The result? More sauce, bigger flavour and a winning play for chicken lovers everywhere.

Heavy on the sauce and even heavier on the flavour, the Dunked Korean Sticky BBQ Chicken Range is unapologetically bold and built for sauce lovers.

The all-star line-up includes:

- **Dunked Korean Sticky BBQ McCrispy:** The McCrispy just got an epic upgrade, made with crispy, 100% New Zealand chicken breast, now generously dunked in a rich, Korean sticky BBQ sauce. Topped with fresh lettuce, creamy mayo and served on a toasted potato bun, it's a flavour kick that'll have your tastebuds craving more.



- **Dunked Korean Sticky BBQ McSpicy:** The McSpicy just levelled up – made with delicious 100% New Zealand chicken and now generously dunked in a delicious, slightly spicy Korean sticky BBQ sauce. With fresh lettuce, creamy mayo and served on a sesame seed bun, it's a spicy sweet flavour kick that'll have spice lovers wanting more.
- **Korean Sticky BBQ Sauce:** Enjoy this perfectly balanced Korean sticky BBQ sauce – it's sweet with a spicy kick and best paired with our Chicken McWings and Chicken McNuggets.

When it comes to dunking, Macca's isn't just playing the game, it's bringing in the pros. Enter the Harlem Globetrotters, known for their trick shots and slam dunks for nearly a century.

Alex 'Moose' Weekes said the partnership was a natural fit: "We've been dunking basketballs for 100 years and counting, so when Macca's said they were dunking burgers too, we had to be part of it."

Get stuck into the Dunked range and load up on sauce from Wednesday 15th April in Macca's restaurants nationwide.

A slam dunk for McDonald's fans across Aotearoa.

Available via drive-thru, front counter and the MyMacca's app from 11am-11pm at participating restaurants for a limited time.

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About McDonald's New Zealand

New Zealand's first McDonald's restaurant opened in Porirua in 1976. Today there are over 170 McDonald's restaurants across New Zealand, 85 percent of which are owned and operated by



local business men and women. The organisation employs over 11,000 people in restaurants nationwide and is one of New Zealand's largest employers of youth. In 2022, McDonald's spent more than \$214 million with local suppliers, while New Zealand producers exported over \$384 million of food to other McDonald's markets around the world. McDonald's is the primary supporter of Ronald McDonald House Charities New Zealand, who keep families close while their children are in hospital.